



ADV350



ADV350

Adventure spirit, urban style

Ready for the great outdoors. And whatever else you have planned.

Built for the big city and beyond, the new ADV350 stands out from the crowd. Its rugged design has adventure in its blood, thanks to long-travel suspension, extra ground clearance and block-pattern tyres, matched to a sporty engine that powers through every challenge with 2-level HSTC traction management.

It's also fully equipped for a busy day, with large under-seat storage area, USB Type-C charging socket in the glovebox, adjustable screen and Smart Key. Complete with an LCD dash – that includes the stay-in-touch connectivity of Honda Smartphone Voice Control system – the ADV350 is a unique scooter big on performance, style and urban practicality.

 **HONDA**

Built for exploration

Take the very best big scooter technology we have.

Add a large dash of adventure DNA from our ground-breaking X-ADV and you arrive somewhere new – the ADV350. Weighing just 186kg, with a contoured seat set 795mm high for easy ground reach, it's fully featured and accompanied by all the sophistication needed to make urban travel effortless.

For dealing with less than perfect surfaces the ADV350 has the supple control of high-quality, long-travel motorcycle-style Upside Down forks (USD) and dual, remote reservoir rear shock absorbers with triple-rate springs. There's also a full 145mm ground clearance, while 120/70-15 front and 140/70-14 rear block-pattern tyres cover light off-road riding and unpaved tracks easily. This is the scooter to transform a city ride into an expedition, without ever having to compromise on all-important urban style.



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Sporty performance good to go

With the confidence of Honda Selectable Torque Control.

The 330cc, enhanced Smart Power+ (eSP+) SOHC four-valve engine achieves strong sports performance with high efficiency thanks to built-in low-friction technologies. Meaning fast traffic-beating acceleration and plenty of power for longer-range highway commutes, or whatever else you face during the day.

And because riding conditions can change quickly, 2-level Honda Selectable Torque Control (HSTC) automatically manages rear wheel traction, giving you the confidence to ride on. To keep you out of the filling station, fuel economy of 29.4km/l (WMTC mode) and an 11.7L fuel tank deliver a potential range of 340km.



A design of purposeful practicality

Comfort, versatility and plenty of storage space.

While tough adventure styling marks out new territory for the ADV350, we haven't forgotten what big scooters are all about: comfort and practicality. There's also a total 48L of underseat storage, enough for two full-face helmets, plus a glovebox with USB Type-C socket. Ready to go? Put the Smart Key in your pocket, and ride; it arms the ignition system and opens the seat. It also operates the (optional) Smart Top Box – when you're near, it's open and locks as you move away.

For versatility and comfort the screen adjusts in 4 stages, height and angle, through 133mm. Set high, it directs air around shoulders reducing fatigue in longer journeys. Set low, it allows a flow of cooling air, perfect around town.



Premium Riding Technology

Keep in touch while you lose yourself.

The attractive, negative LCD dash is easy to read and features the Honda Smartphone Voice Control system* (HSVCs), which links to your device via the Honda RoadSync app, for making calls or listening to music. All lighting is top-draw LED, fronted by aggressive dual headlights, while Emergency Stop Signal (ESS) alerts road users behind of a hard stop by operating (and automatically canceling) the rear indicators.

*Honda Smartphone Voice Control system is compatible with Android® smartphones only.



ADV350



We've built it now make it yours.

There are genuine Honda accessories available for the ADV350. All designed to fit and work perfectly.

Whatever you need for your journey you'll find it at your Honda dealer, with perfect fit and finish for ADV350 style.

SMART TOP BOX

Uses the ADV350's Smart Key to unlock while you're near, and lock when away. A colour-matched insert panel is an option, as is a passenger backrest.



HEATED GRIPS

If you're riding all year round – and why wouldn't you as an ADV350 owner – then heated grips are a must to keep hands warm in winter.

ADV350



The thrill of possibilities

Confidence. That's what the ADV350 gives you. It combines sporty engine power, 2-level HSTC and a robust, smooth-running chassis to cover terrain with ease. It's good to stay connected while you ride and carry everything you need. So do just that, with HSVCs and plenty of practical storage room. Striking styling also marks out a difference – a good feeling when you park. Your day might take you in, around and out of town but you don't mind. You have an ADV350. You know what it can do.



- 1. New adventure scooter design**

The thrill of the outdoors mixed with urban sophistication. Meet a tough crossover scooter built to conquer highway, city block or unpaved road in equal measure.
- 2. Long-travel suspension**

Motorcycle-style Up Side Down (USD) forks have 125mm travel, matched with 130mm travel for the adjustable rear shocks, to inspire handling confidence.
- 3. Extra ground clearance**

There's a full 145mm clearance underneath to clear obstacles – just what you need to deal with unpredictable city streets.
- 4. Off-road style wheels and tyres**

X-shaped, 6-spoke criss-cross pattern cast aluminium wheels are smooth rolling. They run off-road style block-pattern tyres for all-terrain versatility and traction.
- 5. Sporty performance**

31.5Nm torque ensures sharp around-town acceleration, with 21.5kW power for highway cruising and fuel efficiency of 30km/l (WMTC mode).
- 6. Spacious underseat storage**

You can fit two full-face helmets under the seat; perfect for when you arrive at your destination. A separator plate can also divided the space to suit your preference.
- 7. Smart key operation**

For total convenience the Smart Key offers full operation of the ADV350's ignition and seat – plus the optional Smart Top Box – from your pocket.
- 8. Adjustable screen**

The screen adjusts in 4 stages, height and angle, through 133mm. Set high, it directs air around shoulders, for highway use. Set low, it allows a flow of cooling air, perfect in town.
- 9. Glovebox and USB-C socket**

It's great to have somewhere to put your smartphone, and charge it as you ride. So, in the left hand side of the fairing you'll find a glovebox with USB Type-C socket inside.
- 10. Negative LCD display with HSVCs**

The attractive negative LCD dash features the Honda Smartphone Voice Control system (HSVCs) which links to your device via the Honda RoadSync app for calls and music.
- 11. 2-Level Honda Selectable Torque Control (HSTC)**

Because riding conditions can change quickly, 2-level HSTC automatically manages rear wheel traction, giving you the confidence to ride on.

Specifications

ADV 350

Engine	
Engine Type	Liquid-cooled 4-stroke SOHC single
Engine Displacement	330 cc
Bore x Stroke	77 x 70.8 mm
Compression Ratio	10.5:1
Carburation	PGM-FI Electronic Fuel Injection
Max. Power Output	21.5 kW @ 7,500 rpm
Max. Torque	31.5 Nm @ 5,250 rpm
Fuel Comsumption	3.4l/100 km
CO ₂ emissions	79 g/km
Battery Capacity	12V-9.1 AH

Transmission	
Clutch	Automatic centrifugal clutch; dry type
Final Drive	V-Belt
Gearbox / Transmission Type	CVT

Chassis	
Frame Type	Steel underbone
Caster Angle	26.5°
Trail	90 mm

Colours

Mat Carnelian Red Metallic

Mat Carbonium Gray Metallic

Spangle Silver Metallic



Dimensions and Weights	
Kerb Weight	186 kg
Fuel Capacity	11.7 L
Length x Width x Height	2,200 x 895 x 1,295 mm
Wheelbase	1,520 mm
Seat Height (Standard)	795 mm
Ground Clearance	145 mm

Wheels, Suspension and Brakes	
ABS System Type	2 channel ABS
Brakes Front	256 mm single disc
Brakes Rear	240 mm single disc
Wheels Front	15 inch
Wheels Rear	14 inch
Tyres Front	120/70-15MC 56P
Tyres Rear	140/70-14MC 62P
Suspension Front	Upside Down
Suspension Rear	Twin Shock

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Honda Motorcycles
Europe App



The Power of Dreams



Enthusiast. Rider. Dreamer.

At Honda, we don't believe in taking the easy way out. Never settle. Never rest. That's what we believe in.

It's a philosophy that means we never feel like we are done. It's why we never stop questioning the limits of every Motorcycle. Why we never stop striving for success, pushing innovation, engineering and development to the very limit. And then doing it again. And again.

It's why we're constantly pioneering engineering firsts - like the inline 4 stroke engine, dual clutch transmission, or the motorcycle airbag. It's why we go beyond the existing, unafraid to challenge the status quo of the motorcycle market.

That's the restless spirit that drives us forwards and is passed on to every Honda rider, pushing them on to their next adventure. On to the joy of true freedom. On to the next big dream.

Because, after all, it's our dreams that move us.





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RIDE WITH STYLE Read the owner's manual thoroughly. Get to know your machine and its capabilities. Concentration assists anticipation. Observe other road users' movements. Brake in plenty of time. Always wear a helmet and quality kit, ride fit and NEVER after drinking alcohol. Good roadcraft and courtesy identify the skilled and stylish rider. Honda endorse the law that all helmet visors must comply with BS 4110. Visors that transmit less than 50% of visible light cannot legally be used on the road.

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insert local URL here



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Pass me on to a
friend or recycle me.

Honda Motor Europe sources
paper responsibly from
manufacturers within the EU.



**BLUE SKIES FOR
OUR CHILDREN**

